



**MINUTES**  
**WORKSHOP CITY COUNCIL MEETING**  
**GOAL SETTING**  
**APRIL 3, 2004 AT 9:00 A.M.**  
**CITY HALL, 116 FIRST STREET**  
**NEPTUNE BEACH, FLORIDA**

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Pursuant to proper notice a Special Workshop Meeting of the City Council of the City of Neptune Beach was held April 3, 2004, at 9:00 a.m., in the Council Chambers, City Hall, 116 First Street, Neptune Beach, Florida.

Attendance

IN ATTENDANCE:

Mayor Richard A. Brown  
Vice Mayor James Gilbert  
Councilor Harriet Pruette  
Councilor Larry Shealy  
Councilor John Weldon  
City Manager Jim Jarboe  
City Clerk Lisa Volpe, CMC

STAFF:

Director of Public Safety Director William Brandt  
Director of Public Service Leon Smith  
Director of Finance Steve Ramsey

Call to Order/Roll Call

The Mayor called the meeting to order at 9:00 a.m.

City Manager Jim Jarboe introduced Marilyn Crotty from the Institute of Government at the University of Central Florida.

Ms. Crotty lead the city council and staff through team building and goal setting exercise. The following goals were decided upon for the city to work on in the next year:

First tier:

Growth management:

- \* Rewrite land use code
- \* Height limitation referendum
- \* City wide landscape plan

Infrastructure:

- \* Develop a five-year priority plan for the following infrastructure- water, sewer, stormwater, streets and bike path.

Economic Development:

- \* Staff to develop an ordinance/resolution to establish a citizen committee for commercial economic development.

Fiscal:

- \* Develop and adopt a five year capital improvement plan

Streamline government:

- \* Review citizen advisory board; adopt policy for appointment and evaluation.

Second tier:

Infrastructure:

- \* City should provide necessary infrastructure in Prado Ferrer area.

Stream line government:

- \* Update charter

Internal and external communication:

- \* Develop and implement council protocol
- \* Establish a public information program for the city

Ms. Crotty stated she would forward a full and complete report for the session within the next couple of weeks.

Adjournment

There being no further business, the meeting adjourned at 3:30 p.m.

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Richard A. Brown, Mayor

ATTEST:

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Lisa Volpe, CMC, City Clerk

Approved: \_\_\_\_\_