

**Congratulations
Class of 2020!**

Keep your Head Up

GO SENATORS!

City Manager Report

1 June 2020

**Stefen Wynn, M.P.A.
City Manager**



State of Emergency

COVID-19 Updates:

Roadmap to Restoring our Economy



01

Executive Orders:

Reopening Florida's Economy

02

COVID-19 By the Numbers:

Positive Cases, Deaths, Recoveries and the Virus' Effect on City Financials

Executive Orders

During the 'Safer at Home' orders that began on March 20, 2020, Neptune Beach's economy mirrored Florida's and the economies of much of the Nation. Businesses were closed, residents were without work, and the beaches had been closed. On May 14, 2020 Governor DeSantis initiated Phase 1 (of reopening): Safe. Smart. Step-by-Step. Plan for Florida's Recovery; as of May 22nd, 2020, Phase 1 expanded to include Summer Camps, and Youth Activities.

Although nothing has been announced, if the data continues to support the steps taken for phased reopening of the state's economy, Governor DeSantis may open more in the first couple of weeks in June.

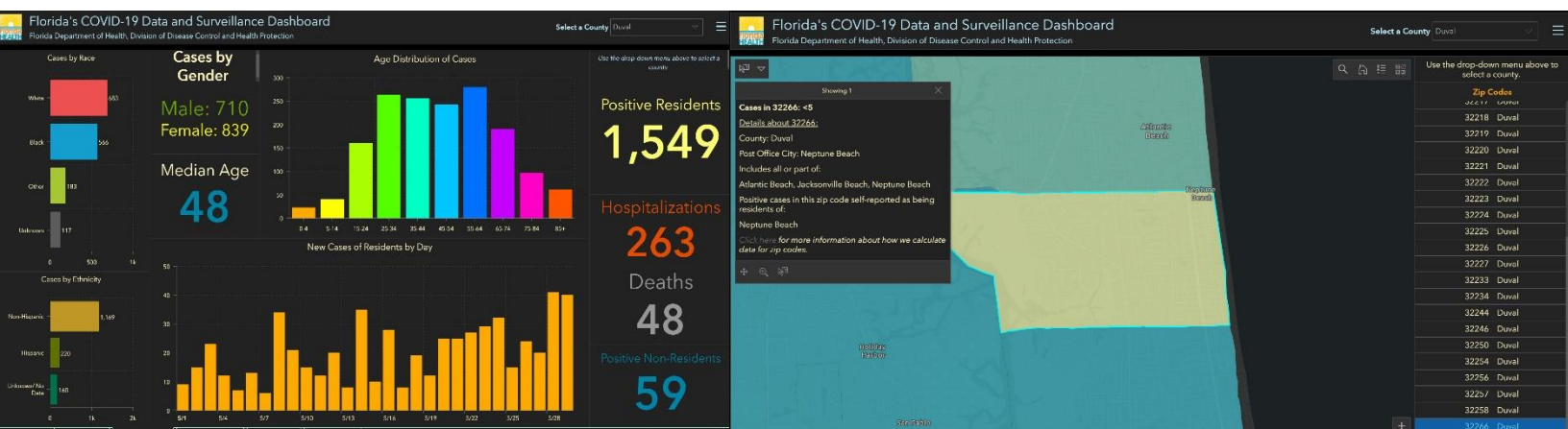
COVID-19 By the Numbers

THE EFFECT ON RESIDENTS

- 1,549** Number of Positive Cases in Duval County
- 48** Number of Deaths in Duval County with COVID-19 Determined to be the Cause
- 263** Number of Hospitalizations in Duval County for COVID-19
- < 5** Number of Positive COVID-19 Cases in Neptune Beach (Since Beginning of Pandemic)

THE EFFECT ON CONB'S ECONOMY

- ≤ 6** Right of Way Leases (*sidewalk and dumpster*) have been suspended, business will be expected to begin paying again in August, 2020
- \$261,042.24** Amount of Delinquent Water Bills (*as of 26 May 2020*)
- \$134,344.97** Amount of 90+ Day Delinquent Water Bills – *Utility Customers will have six months to repay their delinquency once the State of Emergency expires, the Utility Department will be directed to work with customers on a repayment plan*
- ≈\$125,000** Cost of COVID-19 related expenses for the City (Includes salaries & wages)



FY-21 Budget:

Timeline & Process



CITY OF
Neptune Beach
FLORIDA

01

Timeline of Principal Steps for the Budget Process

Timeline

The following is a brief summary of the timing and principal steps in the budget process:

DATE	ACTIVITY
April - May	<p>City Manager establishes service level goals and broad citywide objectives for the upcoming budget year. Memo dated 15 April 2020 sent to Department Heads.</p> <p>The Finance Department reviews and prepares the necessary forms and instructions and distributes them to the individual departments.</p> <p>The City Manager meets with Department Heads to discuss Departmental & Professional Goals, Individual (Goal) Development Plans completed by Department Heads.</p>
May - June	<p>City Manager meets with Department Heads to review Departmental Capital Improvement Plans, Individual (Goal) Development Plans, and budget request forms.</p> <p>Departmental drafts of the Capital Improvement Plans, Individual (Goal) Development Plans, and budget request forms are reviewed at the June Finance Committee Meeting.</p> <p>Department Heads return budget requests to the Finance Department and City Manager for review and compilation of preliminary budget document.</p>
June - August	<p>City Manager adopts the Not – To – Exceed millage rate.</p> <p>City Manager and Finance Director present proposed budget to the City Council for review.</p>
September	<p>City Council conducts two public hearings to present the proposed budget in the form of an ordinance, in compliance with the Truth in Millage statute. These hearings provide citizens with additional opportunities to express their views about the proposed budget.</p> <p>At the second hearing, the budget ordinance is adopted.</p>

FY-21 Budget: Timeline & Process



Budget Process for FY-2021

General Budgetary Principals

The annual budget is the primary financial planning tool for the City. It sets forth management's estimate of available resources and describes the way in which those resources will be expended. Like any plan, the budget is carefully monitored throughout the year so that material variances may be identified, and action taken to correct them.

In addition, since no plan will be able to accurately predict all future events, management must have enough flexibility to make adjustments during the year without altering the general intent of the City Council as reflected in the adopted budget.

The rules set forth below are intended to provide that control and flexibility:

- Formal budgetary integration is employed as a management control device during the year for the General Fund and the Special Revenue Funds. Formal budgetary integration is not employed for Debt Service or Enterprise Funds.
- The City maintains the legal level of budgetary control at the fund level in the General Fund and at the fund level for all other funds. Total expenditures for each fund may not exceed appropriations without approval by Council.
- The City Manager is authorized to transfer budgeted amounts between accounts within a fund. At any time during the year, the City Manager may transfer unencumbered appropriated balances among line items within one department, or between departments within the same fund, provided that such transfer does not exceed the total appropriation for that fund.
- If uncontrollable circumstances cause deviations from budget in an amount greater than that which can be remediated through line item transfer, flexibility and relief are provided by budget amendment procedures as established by Florida Statutes. These statutes give the City Council the authority to adopt a budget and modify it as necessary during the fiscal year.
- The City also maintains an encumbrance accounting system to assist in budgetary control. At year-end, outstanding encumbrances are recorded as reservations of fund balance.

Budget Process for FY-2021

Process Overview

The budget process begins in April and ends in September. Through a series of discussions, workshops, and public meetings, the City's level of service goals, and anticipated revenues and expenditures for the next fiscal year are developed. City Departments use forms and plans such as: the Individual (Goal) Development Plan; the Capital Improvement Plan and the Budget Worksheet to help the Mayor and City Council determine the City's level of service goals. Revenue is projected from historical data, estimates, and statistical trends available from City records and outside sources. Expenditures are estimated based on cost analyses, expected needs, and historical data produced by the finance and operating departments.

Public Works

Friendly Competition

01

The Battle for the Belt: Best Operator of the Month



Terry Day, Sean Souza and Alan Kelly represent three Generations of Wastewater Operators



"Belt Press Commander," Alan Kelly - Lead Operator

The Battle for the Belt:

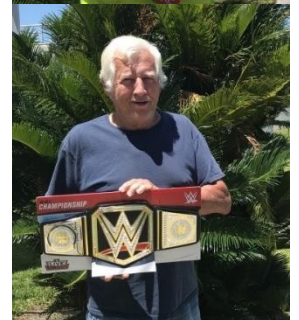
Lead Operator and "Belt Press Commander" Alan Kelly has instituted an amazing program to help motivate his Operators to work harder and foster a friendly and competitive atmosphere. For all Operators running the Belt Press there is now an incentive to do the best job possible. A WWE Wrestling Belt is bestowed upon the Operator who stands out most amongst his peers and recognizes his amazing performance all month. The position of Belt Press Operator is a high priority in the Wastewater Field and this competition helps ease some of the tension the position brings.

Belt Press Contenders:

Sean "No Skills" Souza – Hails from Jacksonville Beach and brings many tricks of the trade with him. This up and comer in the Belt Press Field has many believing this young and scrappy operator stands a real chance of earning the belt one day... Only time will tell.



Terry "Butch" Day – The grizzled veteran has a 50-year history in the Wastewater industry and can operate the Belt Press with only one eye open and his hands tied behind his back. Butch has reigned supreme as Champion for many years... can he be dethroned?



Brock "The Rookie" Askew – A newcomer to the fabled Belt Press scene. As a Neptune Beach resident and the *Home Town Favorite*, there are quite a few people hedging their bets on this longshot... Will it pay off?

Public Works

Ongoing Projects

Update



02

Beaches Town Center Improvements



Code Enforcement & Safety Officer, Denzel Dehm with Michael Johnson and Otis Green of Public Works

Beaches Town Center Improvements

ADA Ramp Painting

The ADA access ramp near Southern Grounds is routinely blocked by mopeds and other gas-powered and battery-powered vehicles. Public Works will paint hash marks on the asphalt at the ramp to alert motorists that they are not to park in that location.

Beaches Town Center Improvements

Atlantic Blvd. Brick Walkway & Landscape Improvements

Public Works improved a ½ block section of the brick sidewalk along Atlantic Blvd. from 3rd Street to 2nd Street. The improvement removed and raised the parking lot approach and brick pavers were installed. Public Works also poured a new curb line along Atlantic, installed drainage and tied into the existing system; and with the assistance of Rockaway Landscaping, installed new landscaping and irrigation.



Public Works

Ongoing Projects

Update *Cont.*



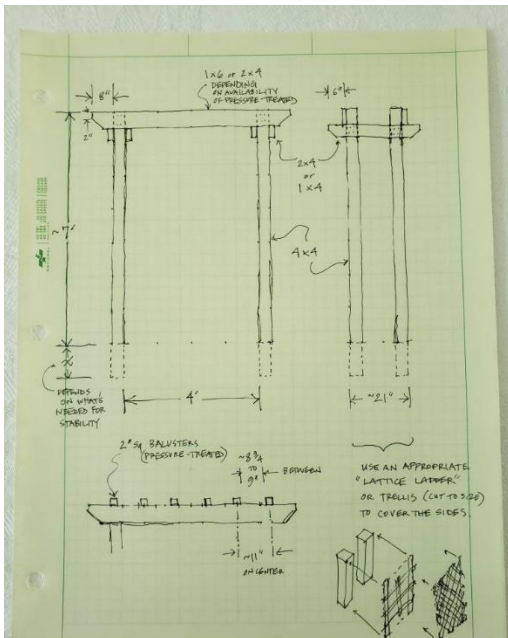
03

Butterfly Garden:

Each season, the butterfly garden in Jarboe Park is prepared by volunteers from the Ish Brandt Beautification Committee. This year, the committee wanted to add an arbor as a new feature to the garden. The committee contacted Public Works to see if the City could help with the project. Councilor Chin drafted a sketch of what the committee envisioned and the City's resident handyman, Jeff Paul (Maintenance Supervisor), set to task constructing it. The arbor was constructed with material donated by the Committee and labor from the City and is already in use and enjoyed by visitors to the Garden.

Butterfly Garden Improvement:

Assisted the *Resident-led*
Ish Brandt Beautification



Arbor Sketch by Councilor Kerry Chin



Chris Chin - IBBC President and Robert Smalling adding plants around newly installed arbor



Jeff Paul and James Collins from Public Works constructed and installed the arbor

Community Development Report:

May 2020 – Submitted By: CDD Kristina Wright



01

Community Visioning:
Community Engagement Report

Community Visioning

Community Engagement Report:

The Community Engagement Report submitted by Dover, Kohl and Partners has been reviewed and approved by staff. The Community Engagement Report can be found on the project website at www.neptunebeachvisionplan.com. This summary captures the data and highlights of the community wide collaboration and serves to inform the initial Vision Plan Draft that we will receive at the end of June.

The Impacts of Redevelopment Workshop:

The Impacts of Redevelopment Workshop will feature the exploration of the intricacies of the impacts of land use and transportation considered alongside economic feasibility while keeping a pulse on environmental concerns. Awaiting the reopening of the Library on June 1st to confirm either 6/29 or 6/30 at 6 PM for this hybrid, interactive workshop.

Vision Plan Draft Presentation:

Vision Plan Draft Presentation to occur on either 6/30 or 7/1 pending the confirmation of the prior day's workshop.

Important Dates:

- | | |
|--------------|---|
| 6/10 | <u>Community Development Board Meeting at 6PM – City Hall</u>
<i>Presentation by Neptune Beach FI Realty, LLC for future of 580 Atlantic Blvd.</i> |
| 6/29 or 6/30 | <i>(Tentative)</i> <u>Impacts of Redevelopment Workshop at 6PM – Library</u> |
| 6/30 or 7/1 | <i>(Tentative)</i> <u>Vision Plan Draft Presentation at 6PM</u> |

Community Development Report: May 2020 *Cont.*



02

Building Department Activity

Building Department:

This data is based on the month of April, May data is released on June 1st. Based on data submitted featuring October 2019 through March 2020 data as compared to the same months of the previous year, which would be October 2018 through March 2019, building permits are up on an average of approximately 10 permits a month overall. Plan reviews are up an average of approximately 21 plan reviews a month; however, overall inspections are down on an average of approximately 6 fewer inspections per month. Tree removal permits are nearly the same at -0.2 per month on average for the same timeframe.

03

Code Enforcement Activity

Code Enforcement:

This data is based on the month of April, May data is released on June 1st. The Case Activity Report dated 3/1-3/31 indicates that there were 13 active code enforcement cases in March. Cases included building without a permit, business tax walkthroughs, RV Parking, and livestock on city property (chickens). There were also obstructions and parking on city sidewalks, short term rental violations, business tax renewal violations, fencing concerns, signs on utility poles and the need for tree removal. In sum, 7 of the 13 cases in March have been resolved and closed.

Attachments to this Report:

- Attachment A** May 18, 2020 Action List
- Attachment B** Building Activity Report 2019-2020 Council
- Attachment C** Code Enforcement Activity List
- Attachment D** NB Community Engagement Report

**CITY OF NEPTUNE BEACH
CITY MANAGER ACTION LIST**

ISSUE	STATUS	PROJECTED COMPLETION DATE
CITY MANAGER'S OFFICE		
Waste Pro Liquidated Damages	Monitoring resident trash collection complaints on a monthly basis.	On-going
FINANCE DEPARTMENT		
Fiscal Year 2019 Closing	Preparing and Posting Journal Entries to close fiscal 2019 year.	COMPLETED
Fiscal Year 2019 Audit	Auditor's requested financial data. Preparing requested documentation and sending it to auditors.	COMPLETED
FEMA Disaster Relief Request	Preparing spreadsheet to support administrative expenditures for Hurricane Irma.	COMPLETED
FEMA Disaster Relief Request	Preparing documentation for to be submitted for Hurricane Dorian. FEMA opened disaster relief portal.	COMPLETED
PLANNING AND COMMUNITY DEVELOPMENT		
Code Enforcement (see attached for April 2020)	In progress	On-going
Building Department Activity (see attached report for April 2020)	In progress	On-going
Dover, Kohl, and Partners	TBD In-person and Virtual workshop	Jun-20
Dover, Kohl, and Partners	Vision Plan Draft Presentation- late June	Jun-20

**CITY OF NEPTUNE BEACH
CITY MANAGER ACTION LIST**

ISSUE	STATUS	PROJECTED COMPLETION DATE
POLICE DEPARTMENT		
DOJ JAG grant #2017-JAGD-1741 and DOJ JAG grant #2018- JAGD	Funds from both DOJ Jag Grants should be available soon.	Equipment upgrades and training equipment will be purchased as needed with approval from the City Manager.
Several Felony Arrests	Seizure of money, vehicles and narcotics for the forfeiture fund.	On Going
Animal Control Enforcement	To limit exposure to the public no citations have been issued in the past 30 days.	On Going
Outreach Programs.	Outreach Programs have been postponed until further notice.	Postponed
Special Events, City Events and Outreach Programs	Special Events and the School Safety Liaison Program have been postponed until further notice.	Postponed
Events scheduled for Spring of 2020.	Dancin in the Streets, Easter in the Park, A Chief's Walk, Movies With The Mayor and Earth Day have been canceled for this spring. Plans will start to resume for fall of 2020.	Postponed
2020 Hurricane Season	Planning for the 2020 Atlantic Hurricane Season will begin this month	Early Summer 2020
City re-opening	Beaches, parks, restaurants and business will open May 4th,with limitation. Opening will continue through the month of May, 2020.	May 2020.
Beaches Municipal Re-Opening.	Lifeguards have been hired and will assist with social distancing on the beach. Full-time lifeguard coverage will start at the end of May	Spring 2020

**CITY OF NEPTUNE BEACH
CITY MANAGER ACTION LIST**

ISSUE	STATUS	PROJECTED COMPLETION DATE
PUBLIC SERVICES DEPARTMENT		
Water Plant	<p>Routine maintenance for water plant and all city lift stations / Order and take delivery of chlorine as needed / Pull multiple chlorine residuals throughout city / Take reads on well meters Master meter chlorine tank levels and hour meter reads for all 27 pumps in the lift stations 7 days a week / Run generator weekly / Weed eat and mow all city lift stations - Fl. Blvd. water tower - water plant - and lake Neptune banks multiple times / Pull two sets of Bacteriological samples monthly. Handout boil water notices on water break for Neptune Grove East & West - Pull two days of boil water samples - AEL Laboratory called third day samples cleared - Handout boil water rescission notices / Working with Jacksonville Fire and rescue Department Battalion Chief Hooten on the water supply document that must be completed prior to the upcoming ISO audit / Meet with GPI Technologies at water tower to survey location and do subsurface analysis on the site of the temporary radio tower</p>	Work performed in April 2020
W.W.T.P	<p>4 loads on the Belt Press, monthly reports to FDEP, Daily calibrations on all lab equipment, Lab testing on MLSS, SVI and Settleometers, Plant samples processed by A.E.L. Cleaning of NOVA cartridge daily and the NOVA Filters minimum 3 times per week, Process Control adjustments to WWTP, Weed Eating and Edging around WWTP, Jay checking LS daily and Week-ends, Spreading HTH and hosing 3 clarifiers, Cleaned and checked Hach WWTP probes. Generators run once a week, Ordered SBS, CL2 /Chlorine Glycerin/Micro-C Lab supplies BP cleaner, Added 20 bags Lime to digester to maintain proper Alkalinity/pH, maintained cl2 analyzer and reagents, Brock and Sean refueled Diesel pump all month waiting on Anoxic mixer, Made adjustments to the INF pump levels, Con't Monitor Ammonia & Nitrates on Plants 1&2, Bruce Dupree yearly Maintenance on Lab Scales from Mettler Toledo, Performed DMRQA on CL2 & pH meters required EPA, Put #2 plant into Contact Stabilization mode to take on more flow as IFAS plant is taken out of service, Jay installed CL10 Analyzer, Sean running extra Enterococci samples to A.E.L. lab, Removing IFAS media from tank, after securing all flow to Plant #1 and draining the IFAS all the guys entered tank to pull rags and dirt out. After debris was out Jay and Crew made repairs to Diffusers and pipes, brought IFAS tank back on line slowly, cleaned all equipment, reseeded Plant #1 with seed sludge from Atlantic Beach and Nitrifiers bacteria, Roger changed out sample pump on EFF sample site, Started moving media back to the IFAS tank from the West Basin.</p>	Work performed in April 2020
City-Wide Water Meter Replacement	4 water meters replaced in April 2020	On-going

**CITY OF NEPTUNE BEACH
CITY MANAGER ACTION LIST**

ISSUE	STATUS	PROJECTED COMPLETION DATE
PUBLIC SERVICES DEPARTMENT		
Water & Sewer	Summary: 6 water breaks repaired, 7 water services installed, 2 Water main installation, 6 fire hydrants flushed, 4 fire hydrant repair, 0 fire hydrant replaced, 580 LF of sanitary sewer main cleaned, 5 sewer point repair, 144 LF of sewer pipe installation, 56 sanitary sewer manholes inspected, 1 manhole repaired, 0 manhole replaced, 17 water meters installed, and 91 underground utility locate responses. After hours water turn ons from non-payments. Housekeeping at PW Yard areas.	Work performed in April 2020
Parks & Streets	Summary: 12 City R-O-W mowing cycles, 16 cycles of collecting refuse from parks, beaches and Towncenter, 4 signs repaired/replaced, 2000 LF of sidewalk, 1 citywide trees trimmed , 734 LF of paving, 3 pothole repairs, 0 driveway repair, 0 LF of curb repairs/added. 0 Herbicide Applications. Replacing Florida Blvd sidewalk project. Patched multiple streets throughout the city with asphalt. Housekeeping at PW, Pistol range, PD & Towncenter. Watered palm trees on First St. New banners installed at Towncenter.	Work performed in April 2020
SENIOR ACTIVITY CENTER		
CENTER CLOSED MARCH 13, 2020 UNTIL FURTHER NOTICE	COVID-19	ANTICIPATE REOPENING JULY 2020
VACATING 450 ATLANTIC IMMEDIATELY	INACTIVITY DUE TO CENTER BEING CLOSED	NEW TEMPORARY LOCATION BEING DEVELOPED
CDBG 2020-2021 Application in process	Pending approval anticipated July 2020	Requesting \$44,895.00
Fundraising Goal for 2019-2020 (previously reported adjusted)	Goal of \$59,146.00	YTD 2020 \$46,045.31; 78% of goal-04/30/2020
Requests for Quotes on Modular Unit for temporary Center	Requested from 3 firms	Waiting on responses
FCSJ Broadway in Jacksonville	"Hamilton"	7-Sep-21
Planning, Scheduling, and Conducting Senior Interests	ON HOLD	ON HOLD as the center has been closed since March 13, 2020
AARP Tax Wise	Resuming upon reopening	On hold
Direct Benefit- Persons served-No additional persons in April	CDBG contract amount for 1250 persons	817 individual persons served to date-65%; 03/31/2020

**CITY OF NEPTUNE BEACH
CITY MANAGER ACTION LIST**

ISSUE	STATUS	PROJECTED COMPLETION DATE
SENIOR ACTIVITY CENTER		
Surf Camp 2020-partnership with Sunrise Surf Shop & Volcom	July -August, 2020 FUNDRAISING OPPORTUNITY	In development with CDC guidelines followed
Phone calls, emails, and social media outreach to senior population	Well checks and stay in touch	Ongoing
Packing all equipment & office supplies	Presently	Everything will be out of 450 Atlantic by May 15
Personal Evaluation & Goal setting session with CM	Wednesday, May 13, 2020 @ 2pm	Discussion for future planning
Submitted by the City Manager on May 18, 2020		

Building Activity October 1, 2019 to September 30, 2020

Month	# of permits issued	Plan review	inspections completed	cash receipts	tree removal permits	Valuation of work done
Oct-19	109	72	154	\$18,140.88	8	\$2,635,167
Nov-19	104	42	137	\$17,620.03	10	\$789,285
Dec-19	75	48	125	\$16,678.57	3	\$2,525,584
Jan-20	119	86	167	\$20,808.16	8	\$2,156,052
Feb-20	108	78	155	\$25,276.96	11	\$1,069,889
Mar-20	111	63	171	\$18,273.82	10	\$1,120,506
Apr-20	89	56	141	\$9,830.49	16	\$714,249
May-20						
Jun-20						
Jul-20						
Aug-20						
Sep-20						
Totals	715	445	1050	\$126,628.91	66	\$11,010,732

Building Activity October 1, 2018 to September 30, 2019

Month	# of permits issued	Plan review	inspections completed	cash receipts	tree removal permits	Valuation of work done
Oct-18	129	52	178	\$23,496.88	7	\$2,253,157 a/s400
Nov-18	93	21	162	\$12,271.32	4	\$1,402,700 a/s400
Dec-18	69	22	139	\$14,741.96	6	\$1,740,646 a/s400
Jan-19	86	29	157	\$14,668.10	5	\$1,046,901 a/s400
Feb-19	93	30	166	\$14,402.54	11	\$1,022,422 a/s400
Mar-19	126	57	141	\$15,620.65	18	\$1,064,046 a/s400
Apr-19	88	54	174	\$22,115.17	12	\$2,493,720 *Iworqs implemented
May-19						
Jun-19						
Jul-19						
Aug-19						
Sep-19						
Totals	684	265	1117	\$117,316.62	63	\$11,023,592
Difference	31	180	-67	\$9,312.29	3	-\$12,860



Case Detail Report

04/01/2020 - 04/30/2020

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2020092	4/29/2020	172693 0000	CITIZEN MEETING	Open	4/29/2020	
2020091	4/22/2020		PUBLIC RECORDS REQUEST	Closed		
2020090	4/21/2020		SAFETY OFFICER INVESTIGATION	Closed	4/24/2020	
2020089	4/22/2020	177653 1039	COMPLIANCE LETTER		4/22/2020	
2020088	4/21/2020		TRASH INVESTIGATION	Closed	4/21/2020	
2020087	4/16/2020		TREE CUTTING INVESTIGATION		4/16/2020	
2020086	4/15/2020	172395 0140	GRAFFITI COMPLAINT	Open	4/15/2020	
2020085	4/13/2020		CONTRACTOR CUTTING GRASS BEFORE 7AM	Closed	4/14/2020	
2020084	4/13/2020		PARKING SIGN PLACEMENT	Closed	4/13/2020	
2020083	4/10/2020		COMPLAINT/ SPEED SIGN REPLACEMENT	Closed	4/13/2020	
2020082	4/10/2020		CAMPER ON PROPERTY	Closed	4/10/2020	
2020081	4/8/2020		ROOF PERMIT INVESTIGATION	Closed	4/8/2020	

Case #	Case Date	Parcel #	Description of Violation	Main Status	Date Completed	Total Fees
2020080	4/7/2020		SIGN COMPLAINT	Closed	4/7/2020	
2020079	4/7/2020		trash complaint	Closed	4/7/2020	
2020078	4/2/2020		ENCROACHMENT COMPLAINT	Pending	4/3/2020	
2020077	4/2/2020		INVESTIGATION OF CONSTRUCTION	Closed	4/3/2020	
2020076	4/2/2020		TRASH CAN BEING LEFT OUT	Closed	4/7/2020	
2020075	4/2/2020		ENCROACHMENT COMPLAINT	Closed	4/2/2020	
2020074	4/2/2020		PARKING ISSUES	Closed	4/3/2020	
2020073	4/1/2020		INVESTIGATION	Closed	4/1/2020	
2020072	4/1/2020		BEACH CLOSER SIGNS		4/1/2020	
2020071	4/28/2020		someone planted trees in the 200 block of Hopkins that is stopping the caller from parking there	Closed	4/28/2020	
2020070	4/28/2020	177653 0910	Hosting food truck event on May 1	Closed	4/29/2020	
2020069	4/24/2020	173466 0010	NEWLY INSTALLED LIGHTS ARE VERY BRIGHT AND NOT SHADED.	Pending	4/28/2020	



NEPTUNE BEACH

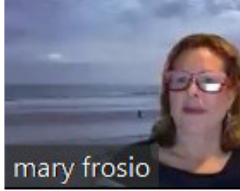
COMMUNITY VISION PLAN

Community Engagement Report

May 15, 2020



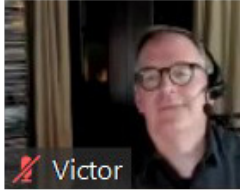
Amy Groves



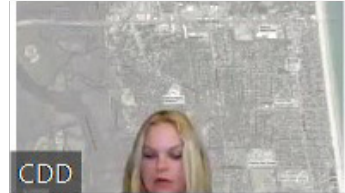
Mary Frosio



Stephen Kowkab...



Victor



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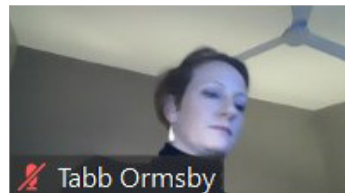
pat hazouri



DKP - Adam



Blais Family



Tabb Ormsby



Zachary Roth





PROJECT TEAM

DOVER, KOHL & PARTNERS

Town Planning

Victor Dover, FAICP, LEED-AP,
CNU-A, Founding Principal

Amy Groves, AICP, Principal

Luiza Leite, Project Director

Brenda Diaz, ASLA, Assistant
Manager & Town Planner

James Dougherty, AICP, CNU-A,
Director of Design

Kenneth Garcia, AICP, CNU-A,
Town Planner & Illustrator

Xu Zhang, ASLA, Town Planner
& Landscape Architect

Wantman Group Inc (WGI)

New Mobility & Planning

Lisa Nisenson, VP of New
Mobility & Connected
Communities

Tabb Ormsby, ASLA, LEED AP
ND, Project Manager

Heather Danforth, Project
Manager

Thad Crowe, AICP, Senior
Planner

HALL PLANNING & ENGINEERING (HPE)

Transportation

Richard Hall, P.E., Principal

ESTABLISHING A COMMON VISION: NEPTUNE BEACH VISION PLAN

ENGAGEMENT SCHEDULE:

JAN 9 Project Kickoff
Presentation

FEB 18-FEB 20 Neighborhood
Design
Workshops
East of 3rd St: 2/18
Penman Rd to 3rd St: 2/19
West of Penman Rd: 2/20

APRIL 13 Charrette Kickoff
& Small Group
Exercise

APR 14 - APR 16 Open Design
Studio

APRIL 15
Penman Rd. & Florida
Blvd. Intersection
Webinar

APRIL 17 Work-in-Progress
Presentation

The Neptune Beach Community Vision Plan is the first of a 3-phase process to gather big-picture input from citizens and establish a long-term vision for the future. Before the City's comprehensive plan and land development regulations can be updated (Phases 2 and 3 respectively), it is important to establish a shared vision of what Neptune Beach should look and feel like when it grows up. In the Vision Plan Phase the Dover, Kohl & Partners Team worked with the City of Neptune Beach, community stakeholders, and the public to determine how the City should continue grow and evolve and how it should prioritize public investments. During the winter and early spring of 2020, the Consultant Team and the City hosted a Project Kickoff Presentation, three consecutive Neighborhood Workshops, and a Virtual Design Charrette. These events gave the team a chance to work closely with citizen-experts and develop a common vision that reflects the needs and desires of the community-at-large. There were multiple opportunities to engage with the team throughout the visioning process. Community members were able to provide feedback in person and online through the project website: www.neptunebeachvisionplan.com.

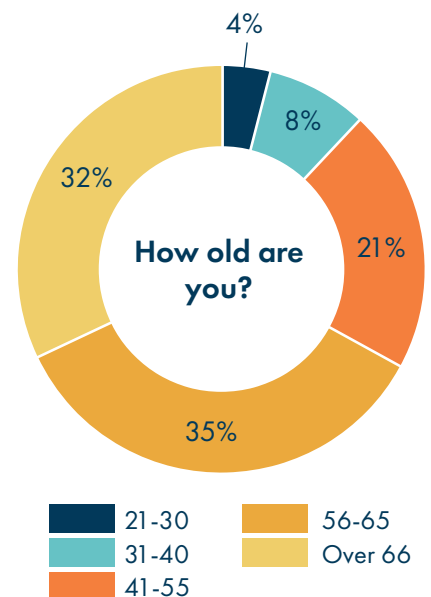
From January to April, citizens had various opportunities to participate, engage and present ideas, questions, comments or concerns to the Team. Each event had a different format that allowed community members to speak at-large or discuss in small groups with a planner or designer from the team, addressing specific neighborhoods and topics as needed. As the process continues there will be many more opportunities for in-person and online engagement.



PROJECT KICKOFF PRESENTATION

The Phase 1 Vision Plan began with a Kickoff Presentation at Neptune Baptist Church on January 9, 2020, where 110 people attended. The presentation was introduced by the City Manager, Stefen Wynn and featured Luiza Leite and Victor Dover of Dover, Kohl and Partners along with Lisa Nisenson of WGI. The Planning Team shared best practices, introduced the project, and set expectations for what this process could do to enhance the community.

At this event, the Phase 1 timeline, which extends from January to August 2020, was described and the consultants highlighted that there were many opportunities for community input and engagement throughout the process. During the presentation, the community was also asked various key pad polling questions to get a sense of who was present and what the audience's priorities are. At the end of the meeting, attendees filled out a survey that asked more questions about what they expected from the process.



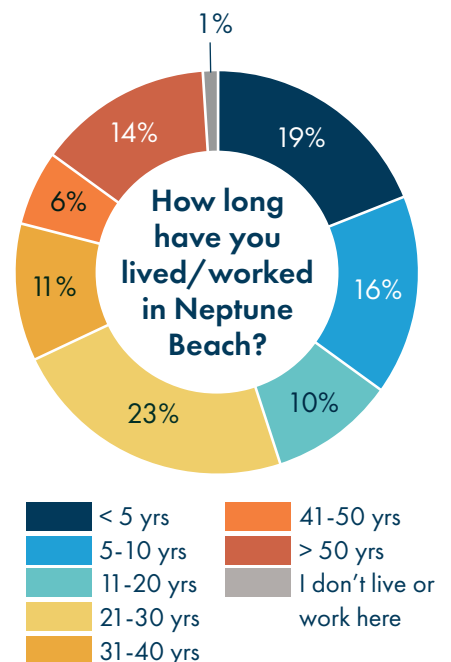
SAMPLE OF COMMUNITY RESPONSES FROM THE JANUARY PROJECT KICK-OFF PRESENTATION SURVEY:

What do you most want to see come out of this public visioning process?
What would make this visioning process a success in your eyes?

"Receiving input from residents of all ages, races, socio-economic groups."

"Our Town Center needs to be extended allowing for realistic shopping, walking with shade trees."

"Making NB a more pedestrian friendly place. Vehicular traffic competes against cyclists & pedestrians."



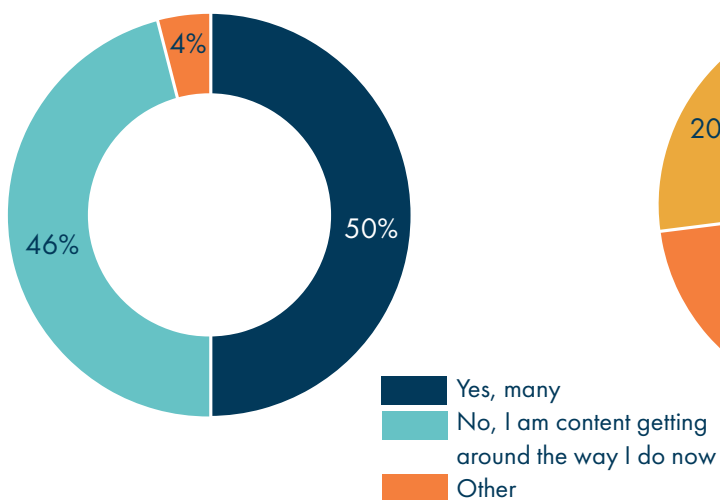
KEYPAD POLLING

During the Kick-Off presentation, participants were asked a series of keypad polling questions. These responses helped the Dover-Kohl team to gain a better understanding of the makeup of the group, identify potential areas for consensus, and to see what topics might be more pressing than others to residents. Questions included:

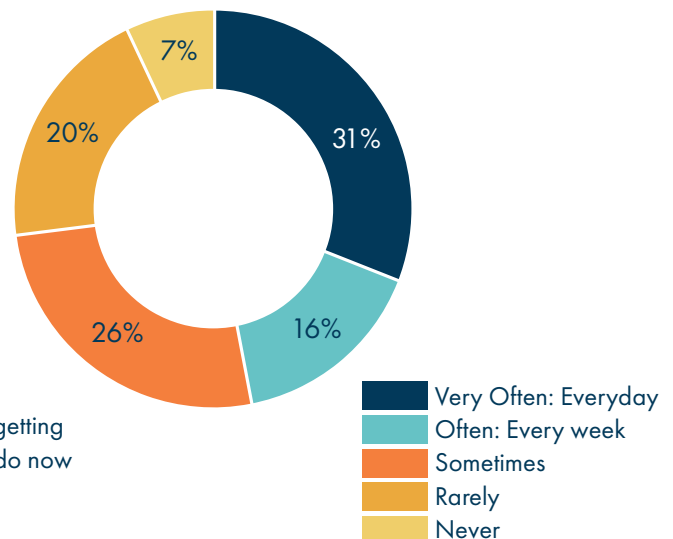
- What is your main interest in Neptune Beach?
- How long have you lived/worked in Neptune Beach?
- What do you see as Neptune Beach's top strength?
- How old are you?
- Which neighborhood do you live in?
- Are there any car trips you wish you could replace with another mode?
- How often do you walk or bike instead of driving?

The information gathered from the Kickoff event key pad polls have been included in the form of charts and graphs.

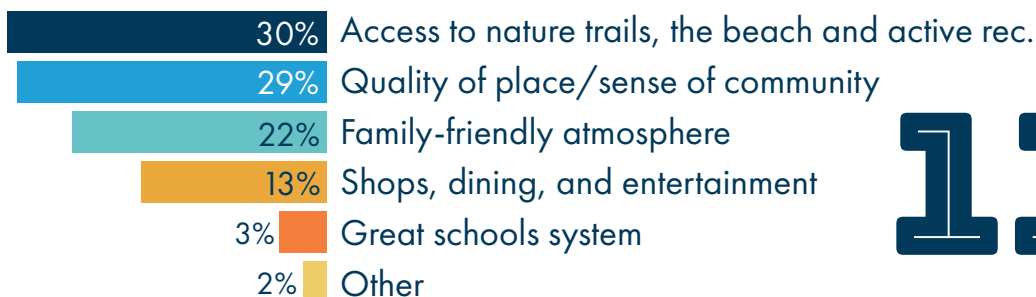
Are there any car trips you wish you could replace with another mode?



How often do you walk or bike instead of driving?



What do you see as Neptune Beach's Top Strength?



110+
PARTICIPANTS

NEIGHBORHOOD WORKSHOPS

The visioning engagement process was split into three main events. The second main piece after the Project Kickoff was a three-day traveling event from February 18th through 20th called the Neighborhood Workshops, where every evening the Planning Team visited a different area of Neptune Beach. Each workshop started with a short presentation by Luiza Leite of Dover, Kohl and Partners. The rest of the time was given to the attendees to visit multiple stations that covered various topics including mobility and trails, street classifications, open and civic spaces, housing, commercial uses, sustainability, and resilience. The first night the Neighborhood Workshop was held at the Neptune Baptist Church for the area East of 3rd St/A1A; 75+ people attended. The second night was held at the Neptune House for the area West of 3rd St/A1A; 75+ people also attended. The last night was held at Neptune Beach Elementary night, and despite stormy weather 75+ people attended for the area West of Penman Road.



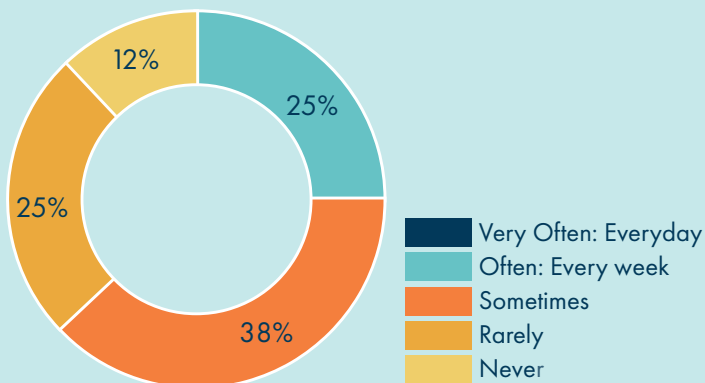
At the Neighborhood Workshops (Neptune Baptist Church) attendees gave ideas and the Planning Team drew and wrote them on the map.



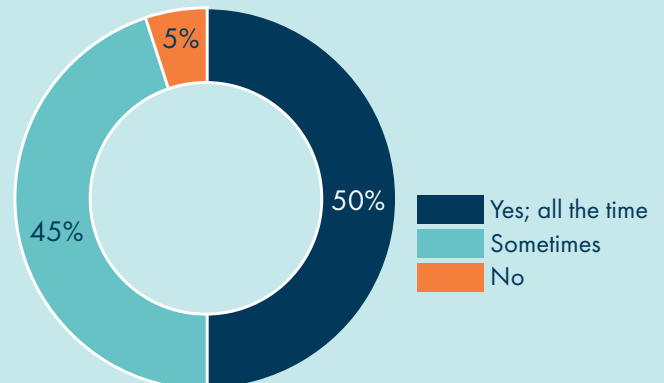
YOUTH ENGAGEMENT

On the first day of the Neighborhood Workshops, the team started the day by visiting Ms. Downs' 7th and 8th grade social studies classes. Luiza Leite gave a short presentation that included an introduction to urban planning, food for thought, and polling questions. The questions asked students what types of buildings and spaces they preferred visually. The rest of the time was spent with students drawing on a map and discussing ideas about how to improve Neptune Beach to help them get around more easily and to include more places and activities that serve them.

How often do you go to Beaches Town Center?



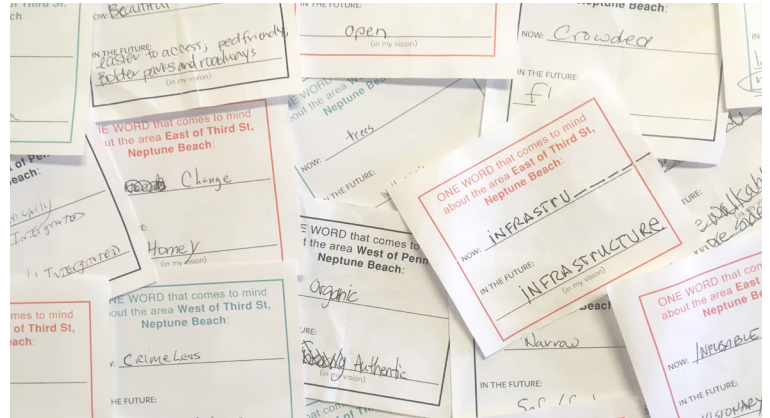
Do you wish you could walk/bike to more places?



230+ PARTICIPANTS

During the Neighborhood Workshops we asked the community to tell us in **One word** that comes to mind about **Neptune Beach**.

TODAY:



IN THE FUTURE:



West of Penman Rd

Penman to 3rd St

East of 3rd St



NEPTUNE BEACH
COMMUNITY VISION PLAN

VISUAL PREFERENCE SURVEY

During the Neighborhood Workshops, we asked attendees what they preferred to see in their neighborhood. Red dots were used on images they DID NOT want to see and green dots were used for things they DID want. Following the workshops we released an online poll with the same images and asked people to pick their favorites.

MOST POPULAR		SPLIT OPINION	LEAST POPULAR
Multi-Use Path 	Nature Trail 	Shared Bicycles & eBikes 	Conventional Vehicular Lanes 
Separated Mobility Lanes 	Private "Freebie" Shuttle 	Ride Hailing Services 	Shared Electric Mopeds 
Autonomous Circulator 	<p>Honorable mention for both neighborhoods west of 3rd Street/A1A</p>		
		Conventional Mobility Lane 	Shared Electric Scooters 

1. MOBILITY & TRAILS

MOST POPULAR		SPLIT OPINION	LEAST POPULAR
Neighborhood Coffee Shop 	Local Restaurant 	Bed & Breakfast 	Big Box/Strip Commercial 
Corner Store 	Mixed-Use Town Center 	Pharmacy/Convenience 	Hotel 
Neighborhood Comm. Center 	Supermarket 	<h2>2. COMMERCIAL</h2>	
			Office Park 

144 ONLINE RESPONSES

(Plus Over 230 In-Person Participants Responses)

MOST POPULAR		SPLIT OPINION	LEAST POPULAR
Single-Family Homes 1 & 2 	Bungalow Court 	Assisted Living 	Mixed-Use Apartments 
Duplex 	Granny Flat 	Live/Work Multifamily 	Small Multifamily Building 
		Townhouse 1 & 2 	Townhouse - Version 2 

Split opinion for West of Penman neighborhood only →

3. HOUSING

EAST OF 3RD STREET:			MOST POPULAR		SPLIT OPINION	LEAST POPULAR
Shared Street 			Neighborhood Square 	Pocket Park/Parklet 	Senior Center 	City Hall 
BETWEEN PENMAN ROAD & 3RD STREET:						
Senior Center 			Playground/Active Park 	Kayak Launch 	Neighborhood Square 	City Hall 
WEST OF PENMAN ROAD:						
Marsh Walk 			Kayak Launch 	Playground/Active Park 	Beach Boardwalk 	City Hall 

4. OPEN SPACE & CIVIC

5-DAY DESIGN CHARRETTE

The third large community engagement event was a five-day Design Charrette. Due to unforeseen circumstances related to the COVID-19 pandemic, in-person meetings were not permitted by local and state laws. The Planning Team and the City discussed at length various alternatives. Because the opportunity to meet again in-person was unknown, a Virtual Design Charrette was planned for the week of April 13, 2020. The community's ability to adapt quickly, coupled with the use of creative online tools and all of the great input that was gathered from previous in-person events, helped make this virtual event a success. The charrette helped bring new residents into the process and helped highlight the issues that needed to be addressed through this process.

CHARRETTE KICKOFF PRESENTATION & SMALL GROUP VISIONING EXERCISE

The team started the charrette week with a virtual Kickoff Presentation and Small Group Exercise. The meeting began with a presentation by Luiza Leite and Victor Dover of Dover, Kohl and Partners and Lisa Nisenson of WGI. During the presentation the team summarized community input received so far and gave participants food for thought regarding important questions that remain, which could be discussed further during the small group exercise.

For the small group exercise, participants were separated into breakout rooms with a trained facilitator to draw on maps, brainstorm improvements, and fill out a survey of their three big ideas. Of the 80+ attendees who joined the live presentation, just over 70 remained for the 45-minute exercise. The small group exercise gave participants a chance to connect with fellow residents and professional planners more intimately and reach some consensus around future improvements and priorities. At the end, the larger group reconvened and spokespersons from a few groups were selected at random to present their big ideas.

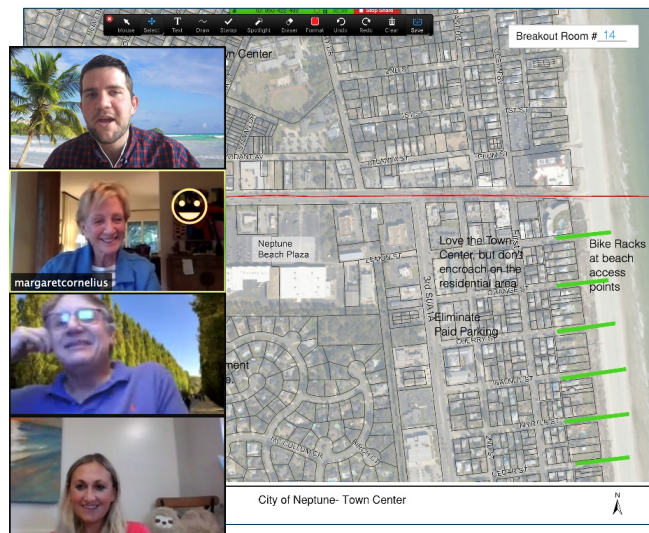
The Kickoff Meeting & Small Group Exercise was both live streamed and recorded. After the meeting, the recording was posted on the project website for anyone to watch and provide feedback at their own convenience.

APRIL 13

Charrette Kickoff & Small Group
Visioning Exercise: 6 PM



The Charrette Kickoff and Small Group Exercise was done virtually. Victor Dover presents some 'Food for Thought.'



Breakout Room # 14 participants discussing their ideas on the map of Neptune Beach live via from home.

80+

**LIVE PRESENTATION
ATTENDEES**

VIRTUAL DESIGN CHARRETTE SCHEDULE

APRIL 14 - APRIL 16

Open Design Studio:
10 AM - 4 PM

APRIL 15

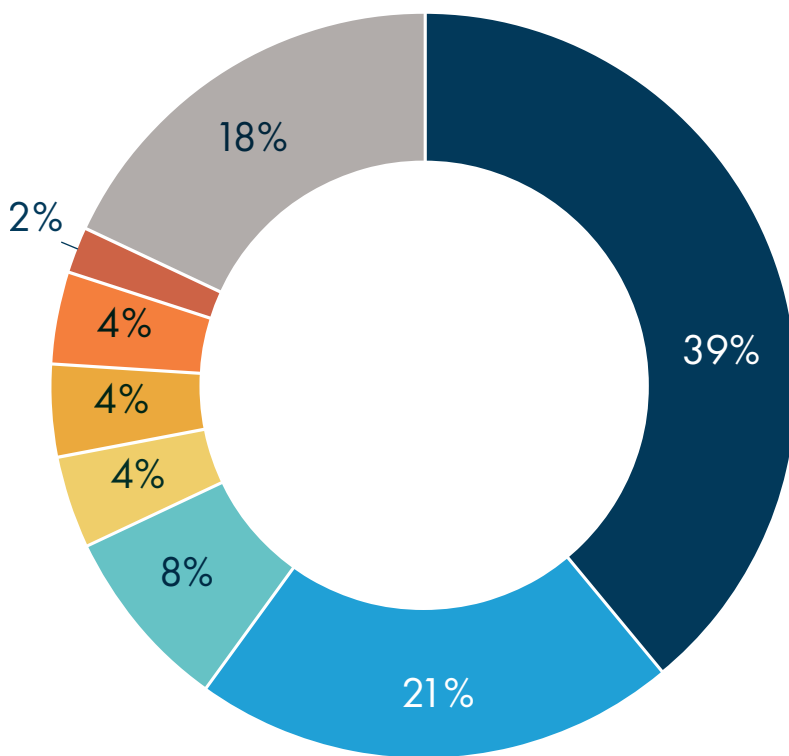
Penman Rd & Florida Blvd
Intersection Webinar: 6 PM

APRIL 17

Work-In-Progress Presentation:
6 PM

SUMMARY OF THE BIG IDEAS

After the small group exercise was finished, everyone reconvened into the larger group meeting to share their ideas as they were called on. The Big Ideas were gathered as a survey based on topics. This is the summary of those ideas by topic:



70+
SMALL GROUP
PARTICIPANTS IN 14
BREAKOUT ROOMS

Streets, Trails, Transportation & Parking

39%

- Safer crossings on 3rd, Penman, Florida, Seagate & Cedar
- Highlight 1st Street; make it one-way with dedicated space for people walking & biking, limit north/south traffic
- More bicycle parking, especially at beach access points
- Consider a circulating trolley or shuttle system
- Coordinate parking with new trails/transportation options
- Manage car speeds

Public Space, Parks & Recreation

21%

- Public access to intracoastal for kayaks & recreation
- More shade trees along all connecting streets/trails
- Improve Jarboe Park & add new pocket parks/plazas
- Create trail along drainage to Jarboe, Fletcher and marsh
- Maintain a permanent Senior Center

Local Businesses & Commercial Redevelopment

8%

- Redevelop Atlantic Blvd, add greenery and consider structured parking
- Make the Kmart Site part of the walkable Town Center
- Kmart: owner-occupied mixed-use, greenspace & trails

Town Center

4%

- Keep the charm!
- Consider pedestrian-only portion of the BTC

Housing

4%

- Stop shrinking lots
- Keep current density

Stormwater & Resilience

4%

- Address stormwater & flooding issues
- Increase permeability and add more green space

Municipal Buildings

2%

- Leave City Hall in place, move Police/Fire across 3rd St.

Other

18%

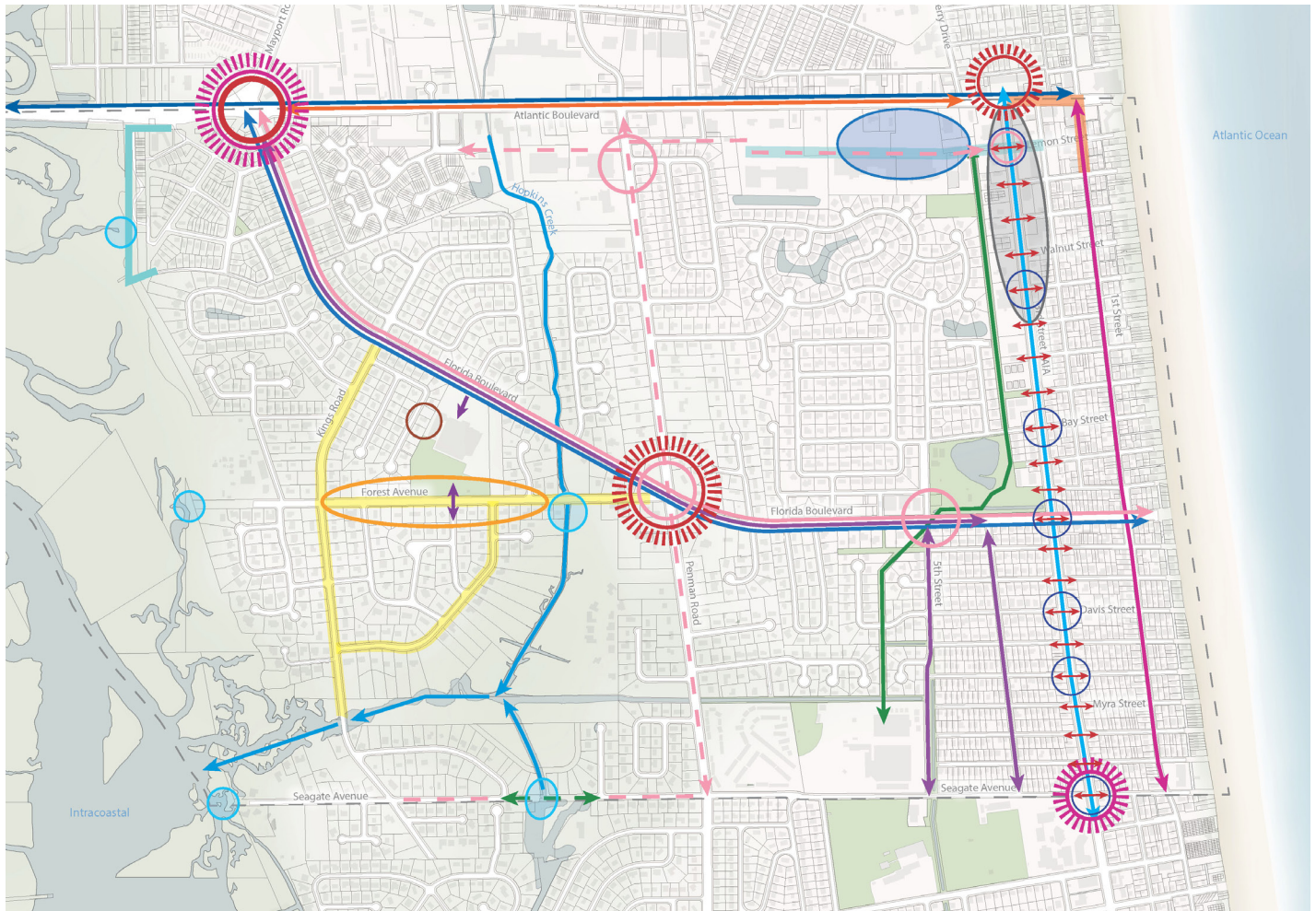
- Infrastructure, infrastructure, infrastructure!
- Resilient, durable, and quality design of buildings, streets, and public spaces



NEPTUNE BEACH
COMMUNITY VISION PLAN

COMMUNITY INPUT MAP

At the Neighborhood Workshops, each station had a map that the public could draw on and write their ideas, proposals, concerns, and questions. During the Charrette Kickoff & Small Group Exercise, breakout room participants also collected their ideas on virtual maps. The map below summarizes the input gathered from all of those events.

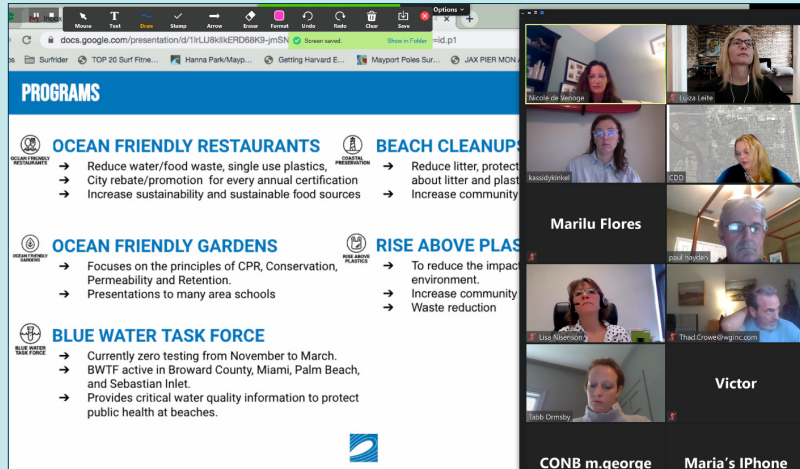


LEGEND

- | | | | | | |
|--|---|--|--|--|--|
| | Dangerous intersection | | Existing multi-use path | | Potential for water access |
| | Better cross access across 3rd Street | | Desired multi-use path | | Area with high number of children crossing to elementary school |
| | Intersections called out as "most important" for better bike/pedestrian crossings | | Path connection points | | Traffic calming needed |
| | Possible blueways trail | | Area called out for offsite beach/restaurant parking (possible garage) | | Possible shared/ pedestrian only roadway |
| | 3rd Street – make more pedestrian friendly. Road diet/slow down traffic | | Pinch point | | Re-establish Lemon Street |
| | Bike/ped trail (proposed/currently unofficial) | | Possible Gateway Feature | | Pedestrian link school children used to avoid busy Florida Blvd. |
| | Possible bike/pedestrian connection (new) | | Routes to schools | | Re-establish Lemon Street |
| | 1st Street – Multi-modal road – want better definition of uses | | Existing sidewalk – but not used due to safety perceptions | | Enforce sign ordinance to remove unsightly pole signs |
| | Main roads in/out of town | | Possible boardwalk area | | |

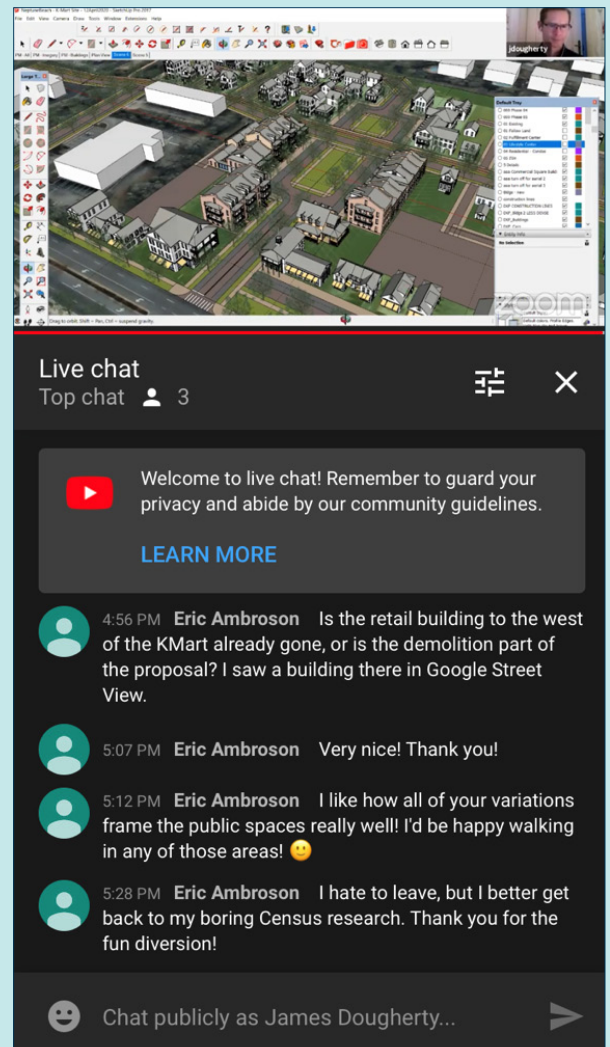
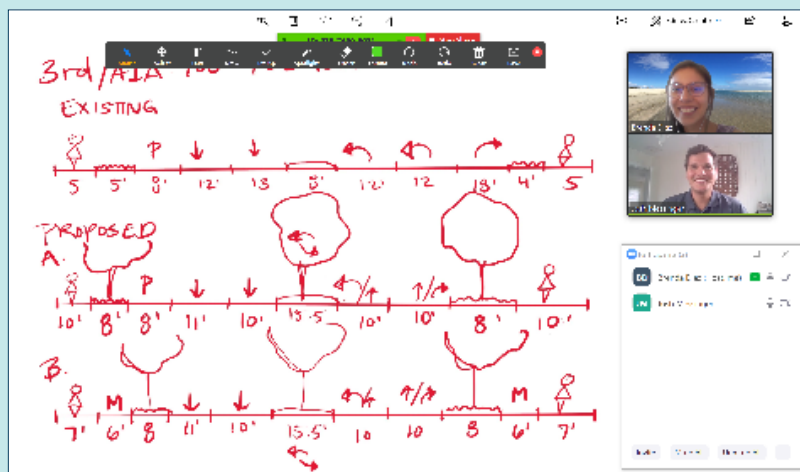
TECHNICAL MEETINGS

During the charrette week, the City and the planning team met with several expert groups to discuss transportation & streets, arts & culture, and sustainability & the environment. All of these technical meetings were video conferences, detailed summaries of which were made available on the project website. Ideas that were discussed in the meetings were incorporated into the work.



OPEN DESIGN STUDIO

The Virtual Design Charrette had Open Design Studio hours Tuesday through Thursday, from 10 am to 4 pm. The community could join the open virtual meeting anytime to talk with a designer or planner who was sharing their screen and working in real-time. The Open Design studio was live streamed and viewers could also comment through their viewing platform of choice.



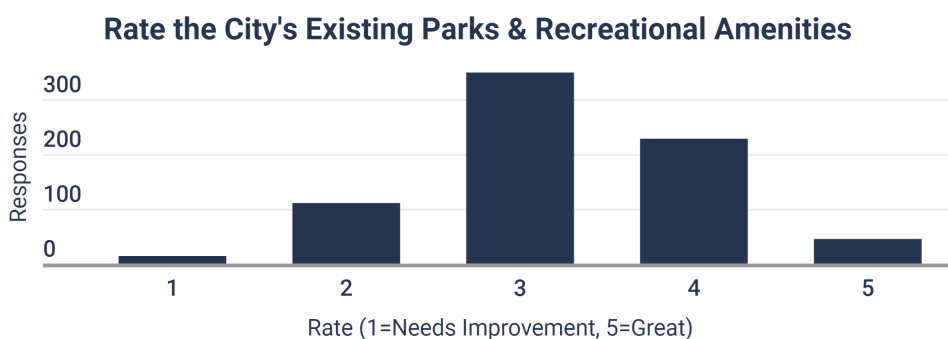
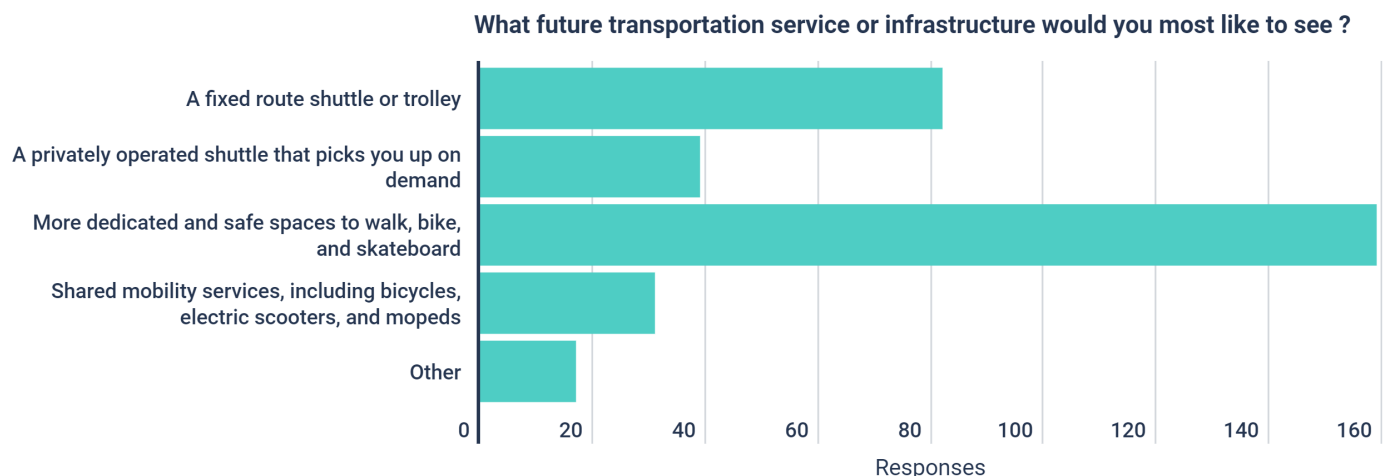
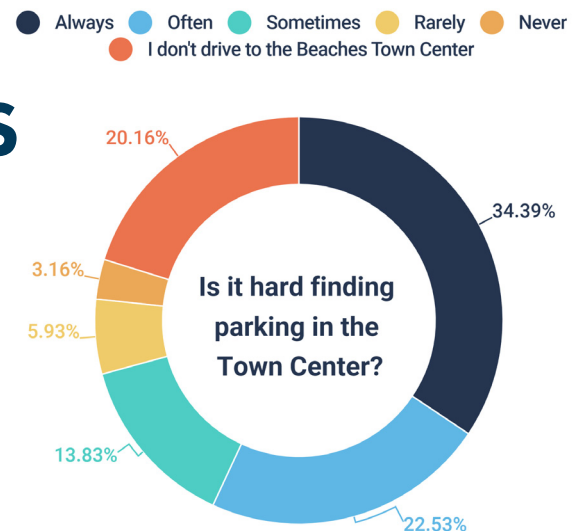
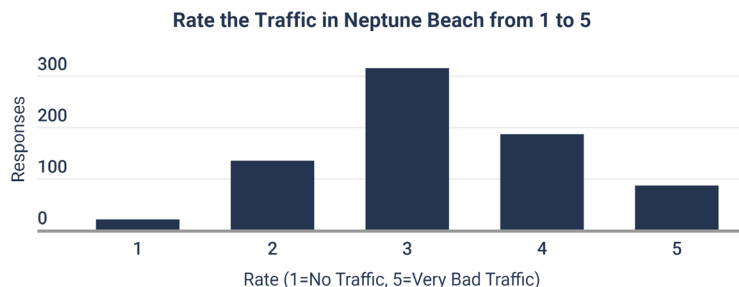
Clockwise Starting at the Top Left Corner:

1. Surfrider Foundation presenting information at the Sustainability & Environment Technical Meeting
2. James Dougherty shares his work and gets feedback from a community member in the Open Design Studio
3. Brenda Diaz is shown working from home
4. Councilor Messinger joined to discuss the work Brenda Diaz was sharing in the Open Design Studio

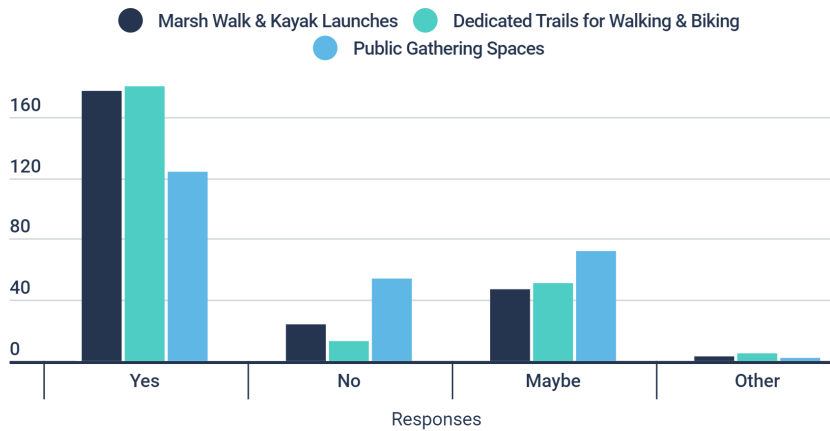
CITYWIDE INPUT SURVEY

Before the Virtual Charrette went live, the team released a Citywide Input Survey online through the Neptune Beach Vision Plan website. Over 250 people took the 8-minute survey. The survey asked the community about all the topics that were brought up during Neighborhood Workshops, and helped the team get a better understanding of what the key issues and opportunities are from a broader audience. Questions focused on mobility, open spaces, recreation, housing, and the Town Center. To see more results go to www.neptunebeachvisionplan.com/engage.

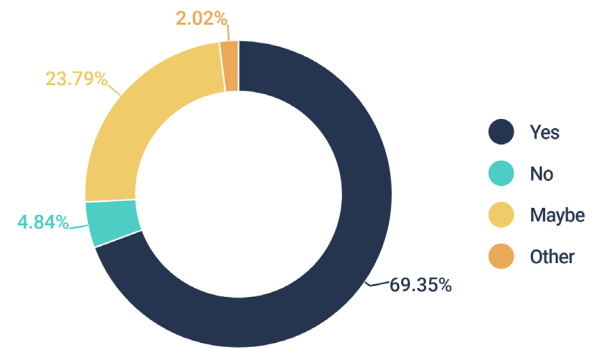
253 ONLINE RESPONSES



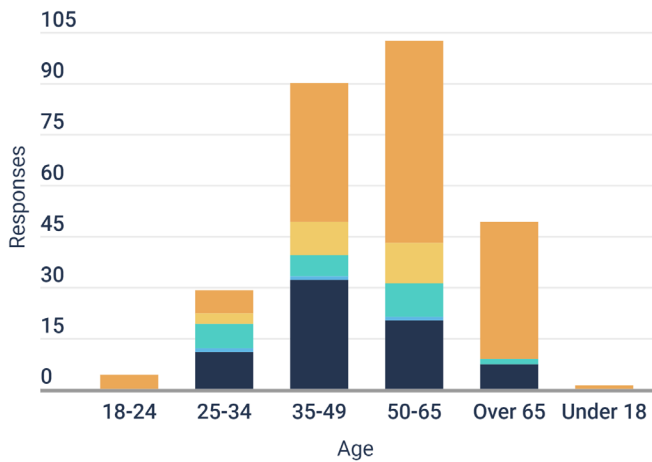
Do you want to see more public spaces, parks & recreational facilities?



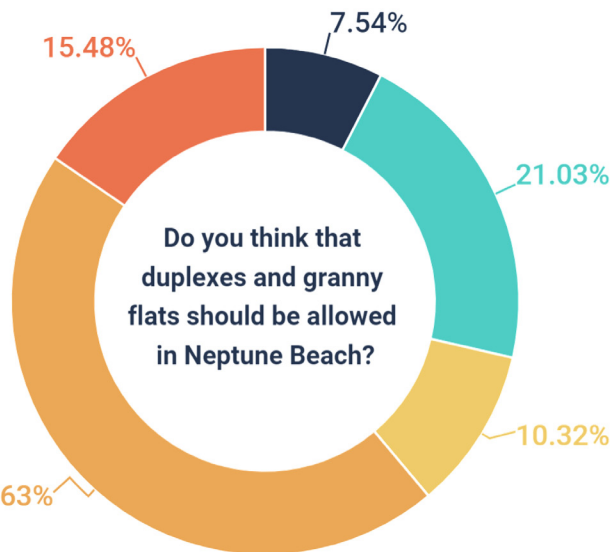
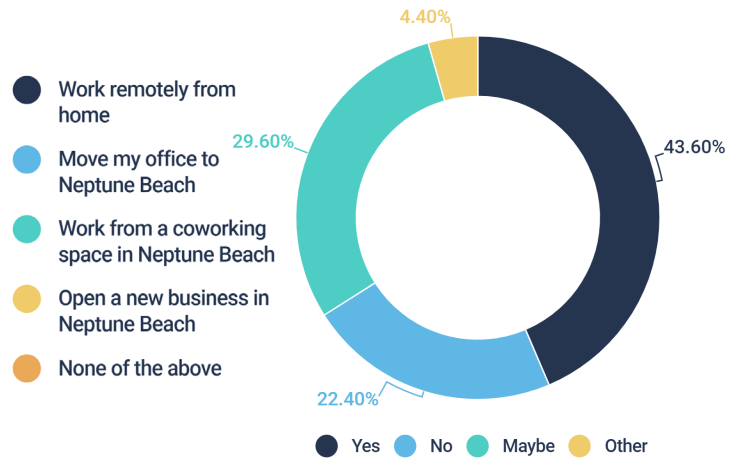
Do you think there is an opportunity to encourage more public art & cultural production (music venues, artist studios, maker spaces, etc.) in Neptune Beach?



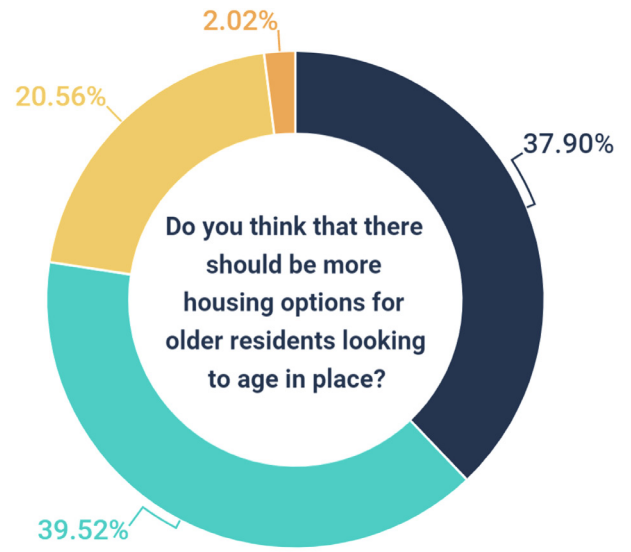
Office Options: In the future I would like the option to_____:



Should the Beaches Town Center extend across 3rd Street into the old Kmart?



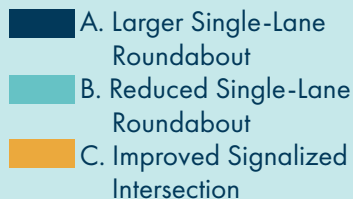
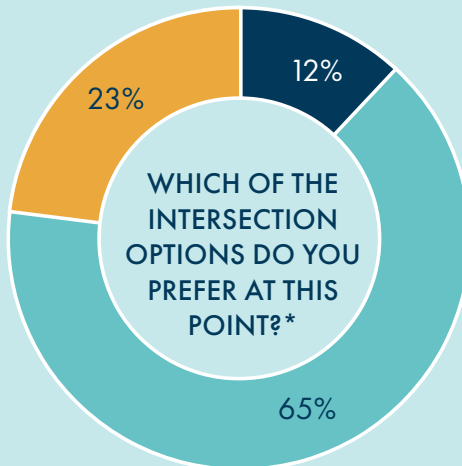
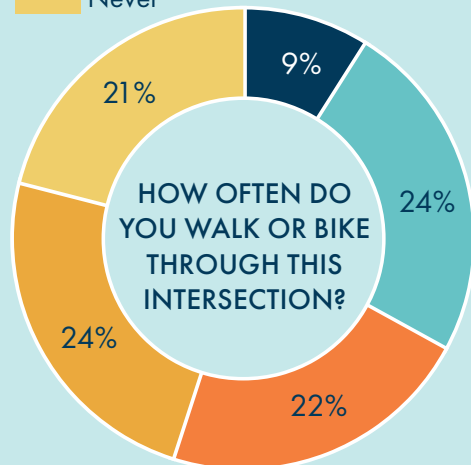
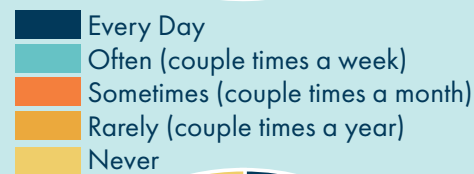
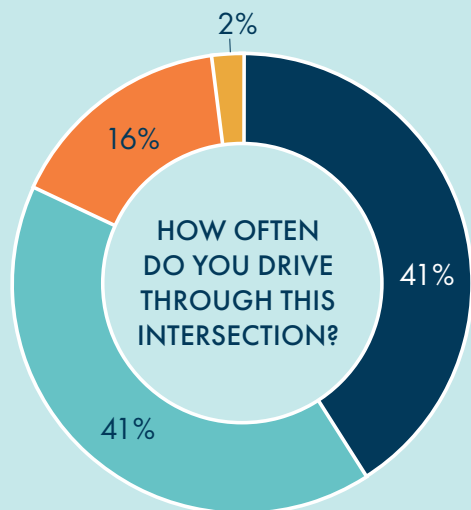
- I don't know
- No, I'd like to see them all eventually replaced with single-family homes
- Yes, but only in some areas
- Yes, but only in some areas and with strict design and parking standards
- Yes, everywhere



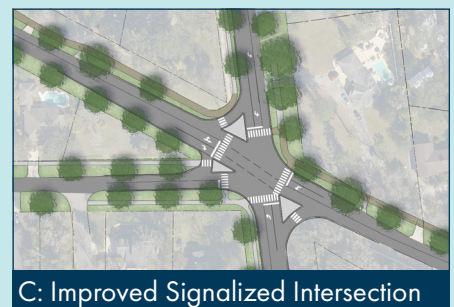
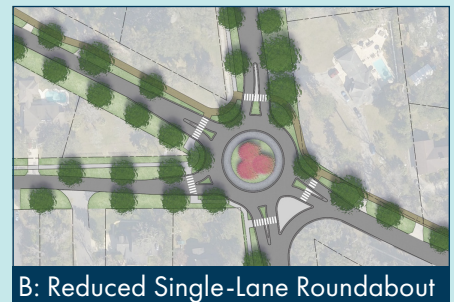
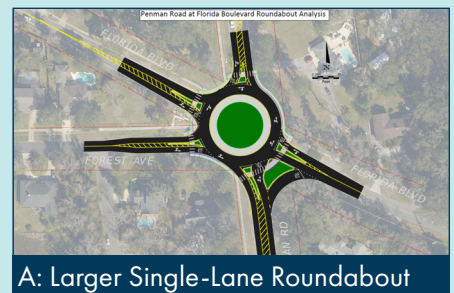
- Yes
- Maybe
- No
- Other

PENMAN RD. & FLORIDA BLVD. INTERSECTION WEBINAR

On April 15th, the third evening of the design charrette, 64 people attended a special webinar to look at options for improving the 5-point intersection at Penman and Florida Boulevard. Rick Hall, traffic engineer, walked through the highlights of the City of Jacksonville's in-depth analysis of this intersection, including accidents and projected traffic volume with and without a roundabout. He explained the pros and cons of each alternative being considered, as well as how cars, bicycles, and pedestrians would use each alternative. Participants were able to submit questions for the panel. Many of these were answered in writing throughout the presentation and others were addressed verbally at the end. Two polls were used to see who was attending, how they used the intersection, and which preliminary option they preferred. This meeting was recorded and posted for the community to view at any time.



* Reflects 49 poll responses (Note: a few participants mentioned that there should be another option: 'D. None of the above', for those who do not like any of the draft proposals)

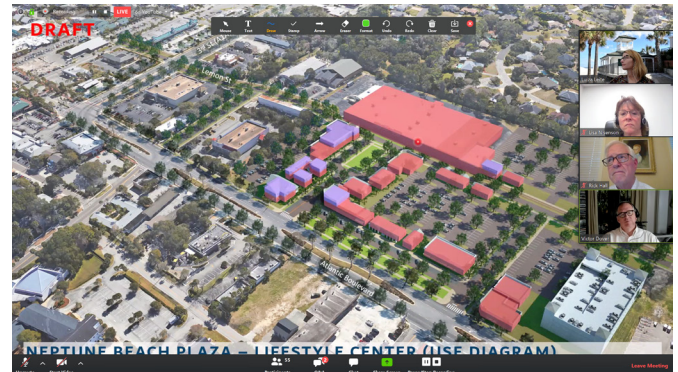
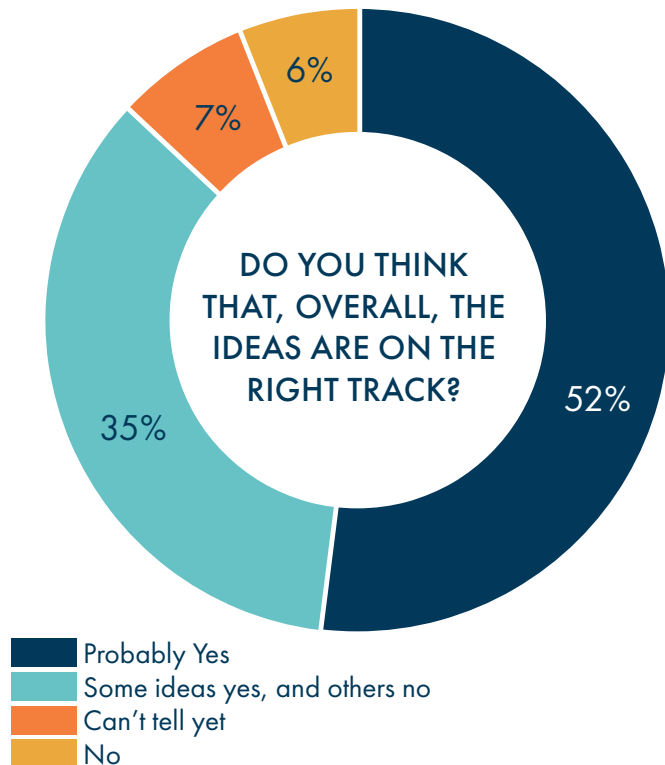


CHARRETTE WORK-IN-PROGRESS PRESENTATION & SURVEY:

At the end of the Virtual Design Charrette on April 17th, the team presented the draft illustrations and recommendations that the designers and planners worked on throughout the week. The presentation was a webinar format and the community was able to join and ask questions through a virtual Q&A during the presentation. Over 50 people joined and spent their Friday evening with the team.

The goal of the presentation was to get initial reactions to draft work and determine what questions still need to be answered. After the presentation, the recorded meeting was uploaded and a survey was sent out asking the community whether the plan was on the right track.

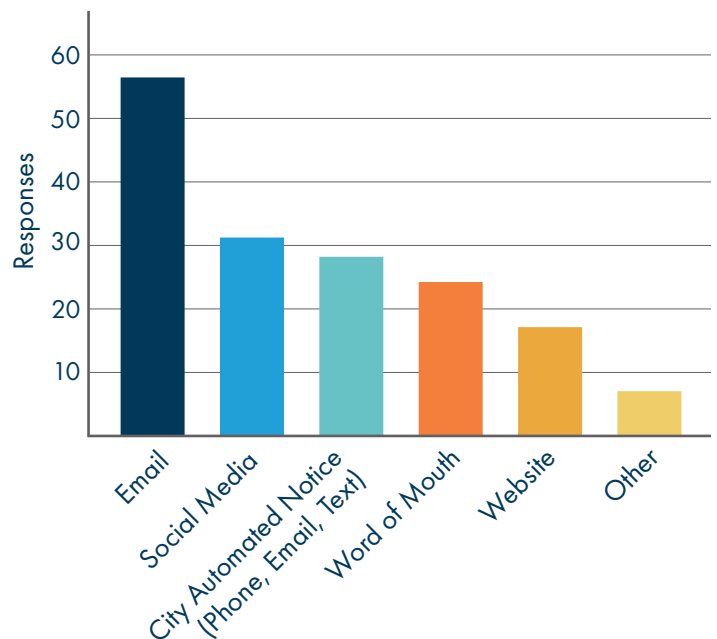
The survey has helped identify other issues or solutions that the planning team might have missed during the charrette week. Many people have also sent questions and other ideas that can be incorporated into the draft plan. From the survey results, 52% said the plan was on the right track and 35% said some ideas are on the right track, while other ideas are not.



Top: The Charrette Work In Progress Presentation was online through Zoom

Middle: Planning team presenting options for the Kmart site

HOW DID YOU HEAR ABOUT THESE EVENTS?



RESPONSES FROM WORK-IN-PROGRESS SURVEY:

Of the many ideas presented in the Work-In-Progress Presentation, which ones seem most promising to YOU?

43%

mentioned
**CORRIDOR/STREET
IMPROVEMENTS**

- 3rd Street (option b) & overall direction
- All the corridor changes (3rd & Penman)
- Ideas for Penman, 3rd St., Atlantic Blvd., lane narrowing, sidewalk widening, mobility lanes, trees/greenery
- Vision for the major streets is most important; changes to the FDOT designations to justify character
- Complete streets; wider shaded sidewalks
- Redesign of Atlantic, A1A, and Penman

Total Mentions: 37

38%

mentioned
**KEY INTERSECTION
IMPROVEMENTS**

- Roundabout at Florida & Penman
- Answer to Florida & Penman: be it roundabout or signal
- Single-lane roundabout with tree at Florida & Penman
- Loved the ideas for Penman, too, especially the single-lane roundabout
- Making dangerous intersections safer
- Making the intersection on A1A & Atlantic safer
- Penman and Florida plan for the smaller roundabout seems to fix many of the issues at this intersection

Total Mentions: 33

24%

mentioned
**TRAILS, OPEN SPACE &
RECREATION**

- Walking paths, kayak launch, making Penman more appealing, library trail all sound amazing
- New trail at ditch and the outdoor library seating design
- Interconnecting trail from Jarboe Park to Atlantic Blvd. The visual behind the library was so exciting!
- Maximizing the water/greenway behind the library
- Opening up access to the intracoastal waterway
- Kayaking, paddle boarding, and canoe launches

Total Mentions: 21

9%

mentioned
OTHER

- Ideas for the senior center
- Shuttles, residential parking permit, and flexible parking garages
- Re-locating City Hall & Police Station out of BTC
- Infrastructure (water quality & drainage)
- Parking with walkways to beach; district parking

Total Mentions: 8

5%

mentioned
500 ATLANTIC SITE

- Mixed-use for the Kmart location
- The walkable community at the Kmart site looked amazing too
- 500 Atlantic Development with multi-use

Total Mentions: 5

7%

mentioned
**FLORIDA & ATLANTIC
BOULEVARD AREA**

- Brewhound solution to parking, congestion & connectivity looks very promising
- Mural at Florida/Antantic
- A big YES to the ideas for Florida Blvd. at Atlantic
- Murals and beautification of Florida Blvd. and Atlantic Blvd. intersection

Total Mentions: 6

86

ONLINE RESPONSES

Are there any issues you would like the planning team to examine in more detail?

35%

mentioned TRAFFIC & STREET IMPROVEMENTS

- Show designs to improve 1st St.
- Traffic control at 2nd and Cherry St.
- Confirm optimal solutions for the 5-point intersection, Atlantic Blvd. and 3rd St. so we can advance projects
- Intersection at 1st and Orange St. is dangerous
- Intersection of Atlantic & Brant needs a traffic signal
- Study traffic impact & ingress/egress of 500 Atlantic
- Identify quick build/tactical projects for traffic calming

Total Mentions: 30

24%

mentioned REDEVELOPMENT & DENSITY

- What is coded for Atlantic Blvd. may not be appropriate for properties along 3rd St.
- Interested in the traditional neighborhood concept for 500 Atlantic, prefer owner-occupied and would like to keep densities similar to East of 3rd St.
- More mixed-use development in the commercial district, but limited residential density
- No more housing - too many people already
- Include assisted living in 500 Atlantic

Total Mentions: 21

5%

mentioned STORMWATER INFRASTRUCTURE

- Address drainage on 1st St.
- Examine stormwater infrastructure and increase permeable surfaces to ensure ongoing flood mitigation

Total Mentions: 4

6%

mentioned CRIME & SECURITY

- Crime & safety impact of proposed changes?
- Proposed fishing area and picnic area on the west side of the canal impacts privacy and encourages trespassing/garbage
- Make sure no apartments/projects disrupt the privacy and security of residents

Total Mentions: 5

14%

mentioned CODE ENFORCEMENT & PARKING

- Practical code enforcement for run down properties, residential parking, and permeability/flooding
- Examine side streets east of 3rd - too many cars & trucks parked everywhere, blocking the public right-of-way
- Explore more parking solutions for visitors and beach-goers (garage, parking on east side on 3rd St, other?)

Total Mentions: 12

17%

mentioned PARKS & PUBLIC SPACES

- Show ideas for turning BTC into public greenspace
- Make 1st St. a recreation/pedestrian-focused
- Jarboe Park needs overhaul - shade trees
- No fishing pond area or bridge behind Library!
- Illustrate marsh walk & kayak launches
- Consider ideas for public sanitation along beach

Total Mentions: 15



NEPTUNE BEACH
COMMUNITY VISION PLAN

COMMUNITY ENGAGEMENT REACH



PARTICIPANTS AND VIEWS:

- 110+** Project Kickoff Presentation Attendees
- 62** Site Visit Stakeholder Meeting Attendees
- 230+** Neighborhood Workshops Attendees
- 200+** Charrette: Kickoff Presentation and Small Group Exercise (86 Attendees, 42 Live Stream Views, 72+ Recording Views)
- 253+** Charrette: Penman & Florida Intersection Webinar (64 Attendees, 54 Live Stream Views, 135+ Recording Views)
- 331+** Charrette: Work-in-Progress Presentation (52 Attendees, 32 Live Stream Views, 247+ Recording Views)
- 181** Charrette: Open Design Studio (37 Visitors, 144+ Live Stream Views)
- 38** Charrette: Technical Meetings Attendees



FEEDBACK:

- 43** Project Kickoff Presentation Exit Survey Responses
- 49** Neighborhood Workshops One Word Card Responses
- 230** In-Person Neighborhood Visual Preference Survey Responses
- 144** Online Neighborhood Visual Preference Survey Responses
- 253** Citywide Input Survey Responses
- 86** Work-In-Progress Survey Responses
- 28** General Feedback Responses



NEPTUNEBEACHVISIONPLAN.COM

- 2,527** Visits
- 6,439** Page Views
- 2,476** Unique Visitors



REACHED BY SOCIAL MEDIA

- 80+** @NBVisionPlan Followers
- 813** City of Neptune Beach Facebook Group Members



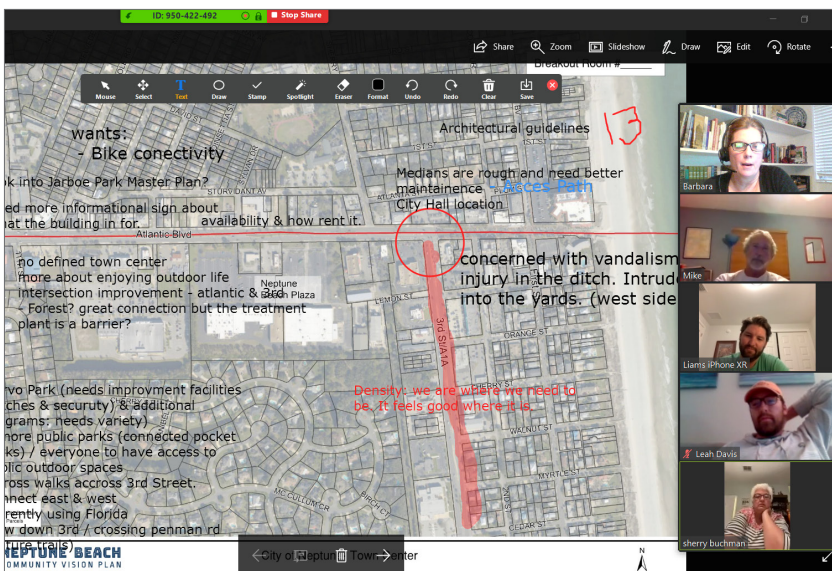
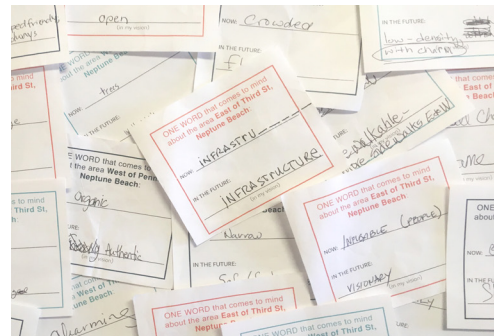
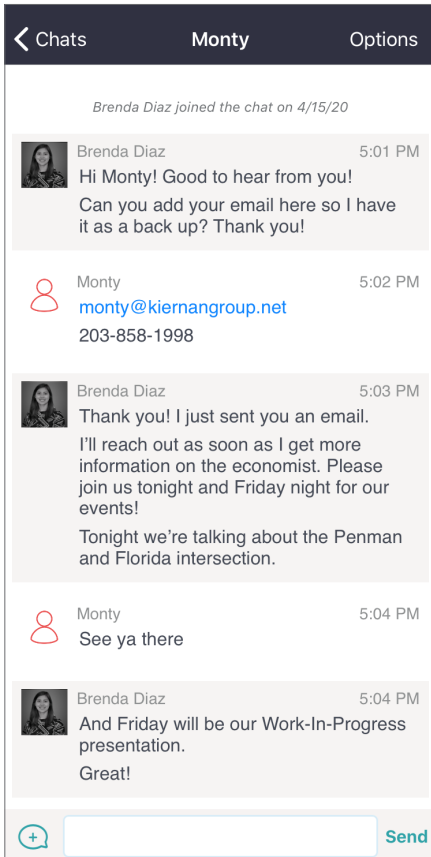
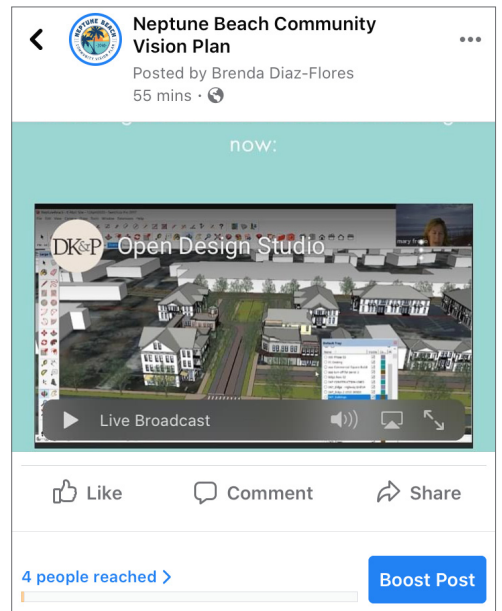
REACHED BY PROJECT EMAIL SUBSCRIPTION LIST

- 1,225** Mailchimp Emails Sent to Individuals
- 529** People Subscribed to Email List



REACHED BY CITY AUTOMATED MESSAGES

- 3,220+** Everbridge Automated Emails, Text Messages, and Phone Calls



Selection of Photos from the Neptune Beach Vision Plan Public Process



Community Engagement Report

May 15, 2020